A smiling woman with short dark hair, wearing glasses, a coral-colored long-sleeved top, and a silver necklace, is sitting on a light-colored sofa. She is looking towards the camera with a warm smile. The background shows a living room with a framed picture on the wall and a window with blue curtains.

The diabetes  
crisis and what  
we can do about  
it

Robin Hewings  
Head of Policy

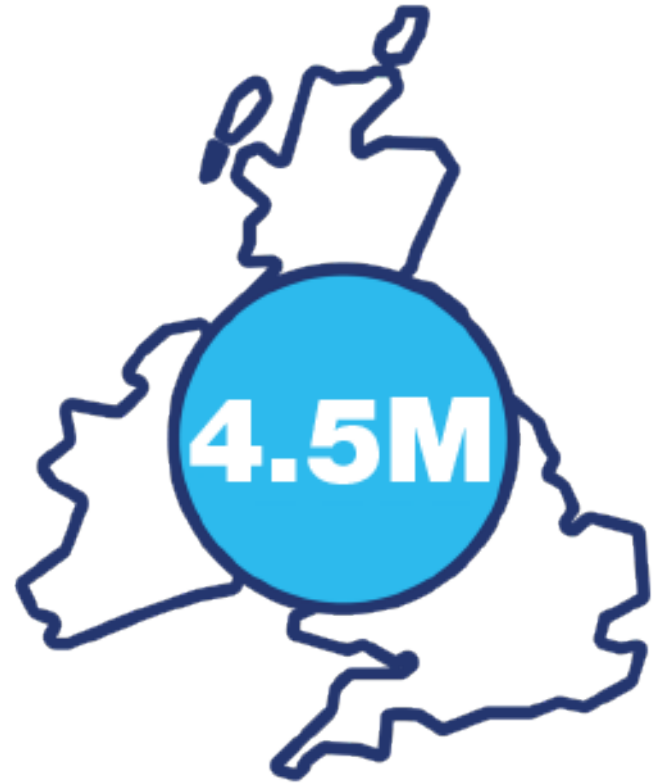
# DIABETES IS...

# BIG

**1 MILLION  
PEOPLE  
HAVE TYPE 2  
DIABETES  
BUT DON'T  
KNOW IT**



**10% HAVE TYPE 1  
90% HAVE TYPE 2  
6M AT HIGH RISK  
OF TYPE 2 DIABETES**



# DIABETES IS...

## GROWING

**11.9 MILLION**  
➔ **AT INCREASED RISK  
OF TYPE 2 DIABETES**

**EVERY  
TWO MINUTES  
SOMEONE LEARNS  
THEY HAVE  
DIABETES**



**BY 2025**

# DIABETES IS...

## SERIOUS



It is a leading cause of preventable blindness in people of working age in the UK and is a major cause of lower limb amputation, kidney failure, heart attack and stroke.

**24,000**  
**PEOPLE WITH**  
**DIABETES**  
**DIE**  
**BEFORE THEIR TIME**  
**EACH YEAR**

# DIABETES IS...

## EXPENSIVE



COSTS THE  
**NHS**  
**£10BN**  
A YEAR



**£10**  
BILLION

# BUT DIABETES IS...

# FIXABLE

# 1

Find people at risk and help them reduce it

# 2

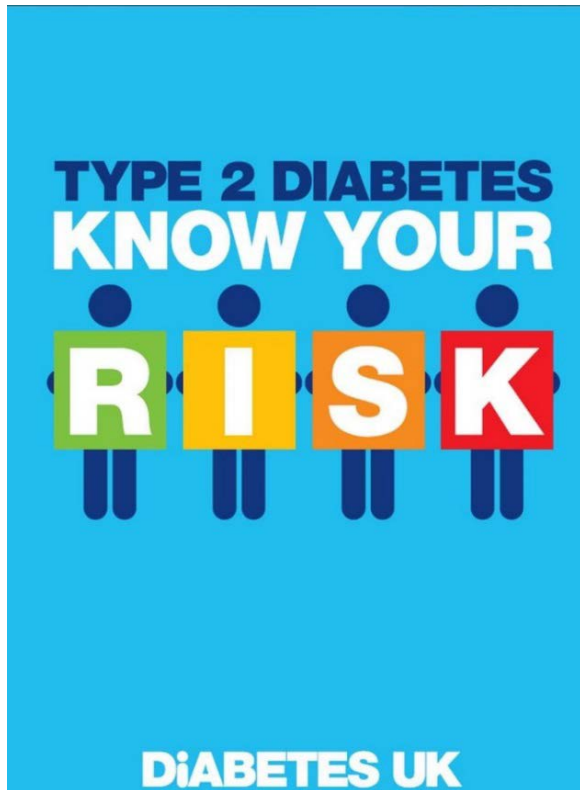
**Change our society** to make the healthier choice the easier choice

# 3

**Improve treatment and care** for people with diabetes

# 1

## FIND PEOPLE



# 1 REDUCE RISK



# HEALTHIER YOU

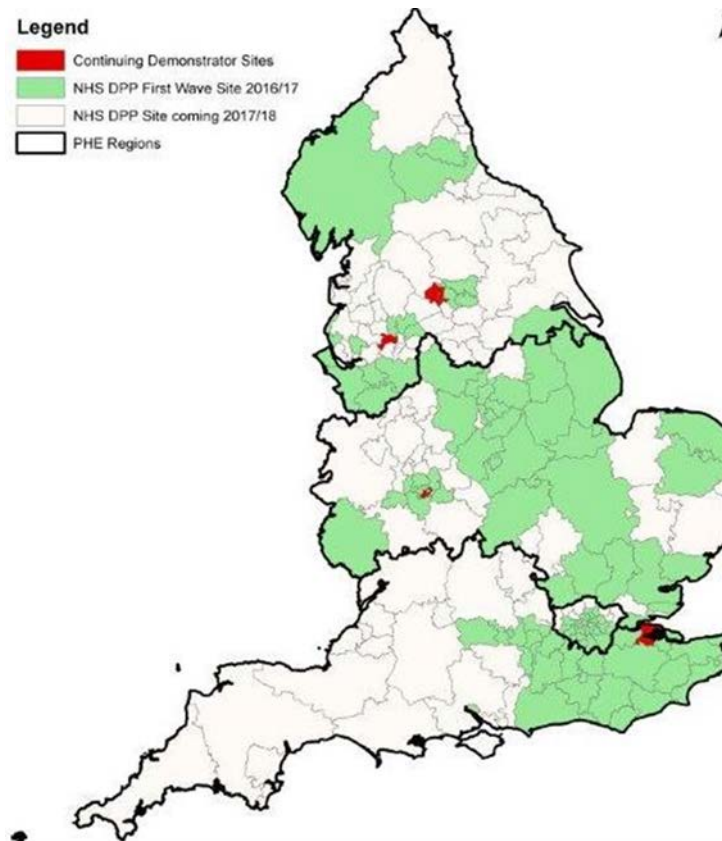
NHS DIABETES PREVENTION PROGRAMME



# 1 REDUCE RISK

## Phased roll-out

- In 2016/17 27 local areas covering around 50% of England will start to deliver the programme
- EOIs for the next wave have been received and we expect a further 25% of the country to roll-out next year



# 2

## CHANGE SOCIETY



HM Government

### Childhood Obesity

A Plan for Action

1. **Soft Drinks Industry Levy**
2. **Sugar reformulation programme**



1. **Junk food marketing to children**
2. **Front-of-pack labelling**
3. **Price promotions**
4. **Portion size**
5. **Store architecture**

# 3 TREATMENT AND CARE

Four areas where we can make a big difference

- Structured education courses
- Meeting treatment targets
- Reducing amputations
- Inpatient care

# 3 TREATMENT AND CARE

## CCG Improvement and Assessment Framework

- All CCGs rated given Ofsted-style ratings - diabetes one of six clinical areas that feeds in

## NHS Right Care

- Developing an ideal service specification to help areas that choose diabetes as a priority to understand the key parts of a diabetes service.

## £40m NHS England transformation funding

- On the four priorities and areas are hearing about their awards any moment now.

**Thank you.**

Questions?