



# Tackling Inactivity with parkrun

Clinical Senate Assembly, 15 March 2017

Nick Pearson  
CEO, parkrun

**World's biggest  
running event.**





Leading the fight  
against inactivity.



All began  
in 2004...



600  
UK

1,100

Global

Weekly events

+25%  
Annual  
Growth

2  
million  
UK

3 million

Global

Registered

+30%  
Annual  
Growth

1  
million  
UK

2 million

Global

Unique runners

+46%  
Annual  
Growth

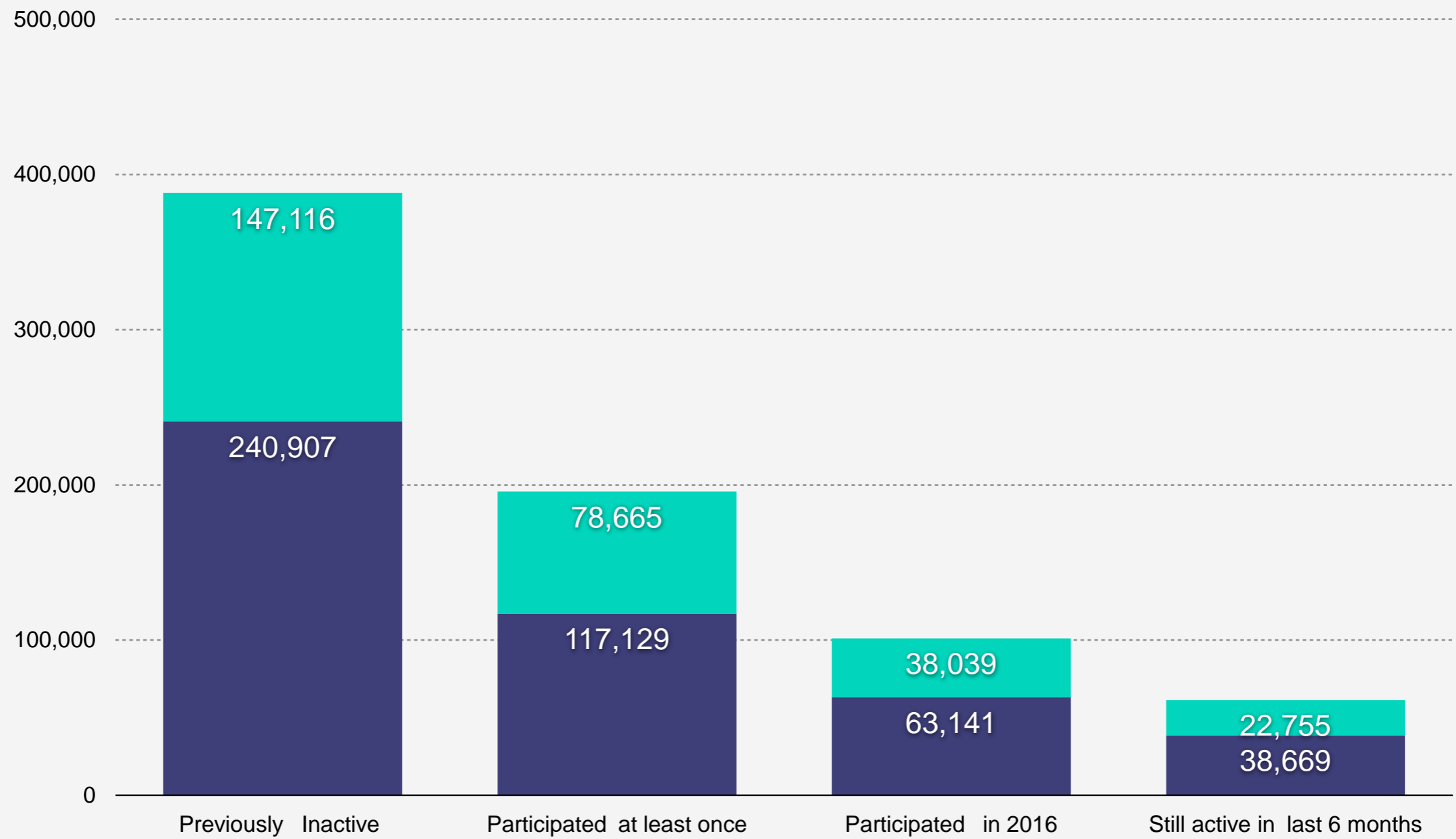
120,000  
UK

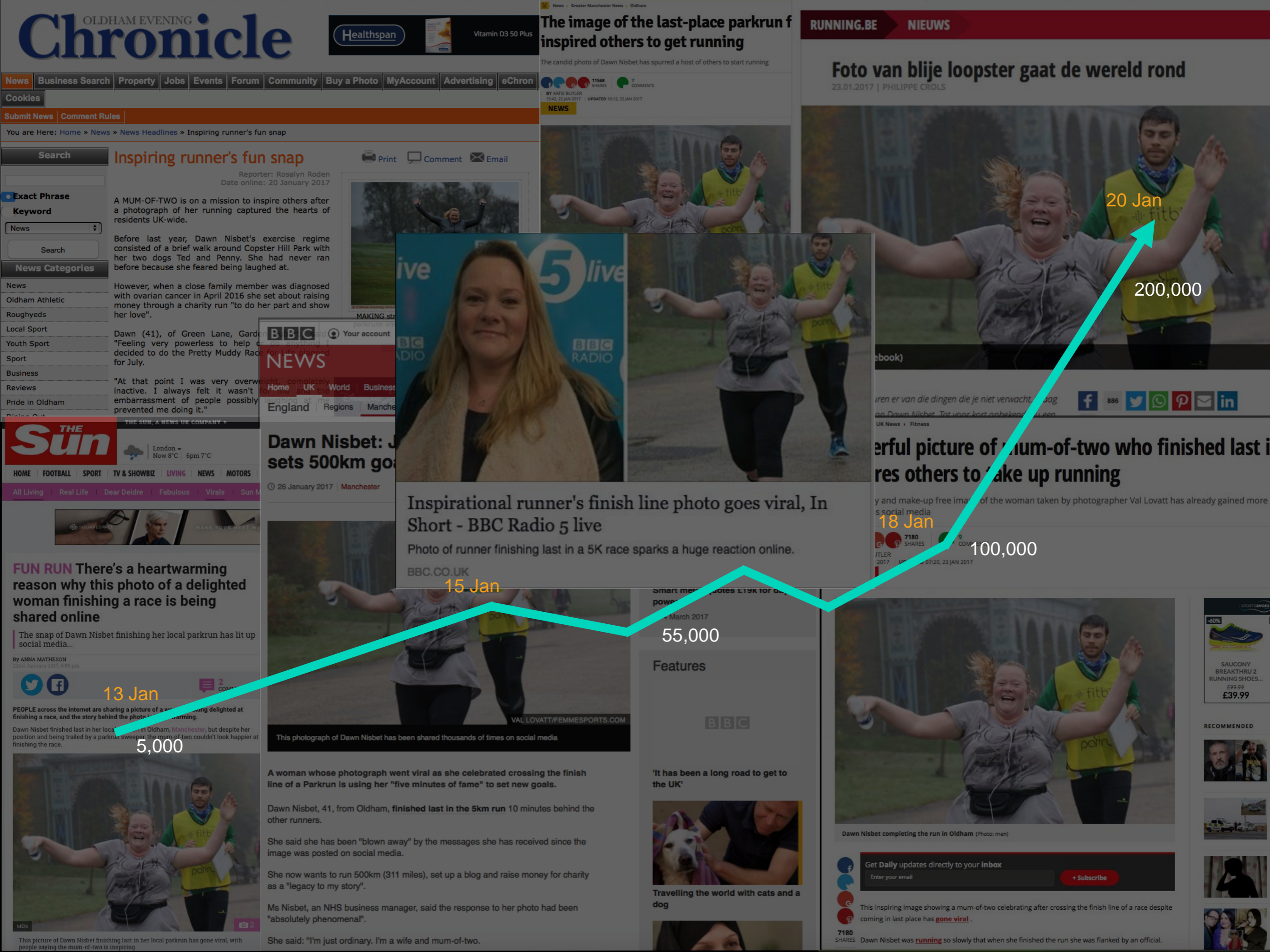
220,000

Global

Weekly runners

+40%  
Annual  
Growth







**#loveparkrun**

Thank you.

